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Imaginative Jewelry Designer Brings Old World Artistry to the Modern Woman

Jewelry artist Regina X. Jiron's fashion-forward designs marry the ancient art of beadweaving with a distinctive contemporary flair

Bethesda, Maryland – April 20, 2007 – Old-fashioned is not a term often used to describe today's fashionable woman. But with many trend-setters cashing in on the craze for vintage clothing and accessories, what was old is new again.

Artist Regina X. Jiron's distinctive jewelry designs combine the best of both worlds. Her collection of intricate, meticulously handcrafted pieces includes a combination of traditional beadweaving and bead stringing techniques, each given a thoroughly modern twist with an unexpected pop of color or texture.

Jiron's design gallery, Bead Jewelry by ShopGirl, features elegant and funky bracelets, necklaces, rings and earrings that are each works of art. Many are created improvisationally, using unique off-loom weaving techniques, resulting in designs that are both ornamental and inspiring. Jiron's one-of-a-kind and limited edition pieces are perfect for women who enjoy the craftsmanship of fine handmade jewelry but still want to embrace the artistic side of fashion.

"I create designs that appeal to a woman's creative spirit," says Jiron. "I want the woman who wears my jewelry to be confident that she is wearing something as unique as she is. Whether it is through an intriguing color combination, unexpected texture or whimsical hand-formed embellishment, each of my pieces celebrates the vibrancy of the modern, creative woman and the sense of history and tradition that she brings to her personal style."

About Artist Regina X. Jiron

Regina X. Jiron is a self-admitted compulsive beader who started creating jewelry more than six years ago. What began as a hobby soon turned into a passion, and Jiron launched Bead Jewelry by ShopGirl in 2006 to showcase her award-winning line of eclectic and elegant wearable art. For more information and to view the entire collection, please visit the Bead Jewelry by ShopGirl boutique at www.BeadJewelryShopGirl.etsy.com

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